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EVENT PLANNERS JOIN CHAMBERSBURG CARDINALS STAFF

March 24, 2011 CHAMBERSBURG, PA -- The Chambersburg Cardinals Minor League Football Organization is pleased to announce the arrival of Jessica Ulanow and Chrystal Shumate as the two newest members of the Cardinals staff. The Organization welcomes Ms. Ulanow and Ms. Shumate as the new event coordinators for the business operations department. Ms. Ulanow will also assist in the media relations department as a sports writer for the organization.

Ms. Ulanow comes to the organization from the Washington D.C. Metro area. Earning her Associate's Degree from Howard Community College, becoming Assistant Editor of the College newspaper, and then earning a Bachelor of Science in Communication Studies from Towson University, Ms. Ulanow brings strong writing and organizational skills to her position with the organization. Currently, she works in Hagerstown, Maryland as a Technical Recruiter for an IT Solutions and Service Company. Ms. Ulanow currently resides in Fayetteville, PA with her husband, son, and dog.

Ms. Shumate originally hails from Cleveland, Ohio and brings with her a solid background in event planning and entertainment, currently working as the Director of Sales with a local entertainment company, and part-time with a catering company. In addition to a passion for and knowledge of the entertainment and event industry, she possesses strong organizational skills and is very detail oriented. Ms. Shumate spends most of her down time visiting family and friends and cheering on her daughter at her sporting events. She currently resides in McConnellsburg, PA.

"Both Jessica and Chrystal bring a strong positive energy and enthusiasm to their positions, which will serve to further increase our presence with local businesses and non-profit organizations," states Russell Ruckman, Director of Business Operations for the Chambersburg Cardinals. "I look forward to the ever growing relationship between the Chambersburg Cardinals and the local community."

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