

FOR IMMEDIATE RELEASE

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February 4, 2011 CHAMBERSBURG, PA -- Chambersburg Cardinals Minor League Football Team is proud to announce and welcome Colleen Winters as its new Regional Marketing Manager. Ms. Winters brings with her over fifteen years of experience in marketing. She comes to us most recently from The Herald-Mail Company, where she served as Digital Sales Consultant. Ms. Winters will be responsible for securing corporate sponsors, increasing ticket sales, and increasing team awareness. According to Russell Ruckman, Director of Operations for the Chambersburg Cardinals, "We saw something very special in Colleen. She possesses the unique combination of experience, intelligence, personality, and creativity that we were looking for when we created this position. We believe that Colleen will absolutely excel in helping the team as we continue to grow."